



FOR IMMEDIATE RELEASE
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CORE Districts Enhance Communications and Hire Julie White as Director of External Relations

CORE districts today announced that Julie White has joined its team as director of external relations, enhancing communications outreach about the organization's work to improve student outcomes. The [CORE districts](#) include Fresno, Garden Grove, Long Beach, Los Angeles, Oakland, Sacramento, San Francisco, Sanger and Santa Ana Unified. Together they serve more than one million students and are working collaboratively to ensure more students are college and career-ready.

White most recently served as director of communications for the California State Board of Education, managing media and public relations on California's new school funding and [accountability system](#) as well as new standards and assessments. Previously, White served for 17 years as Assistant Executive Director for the Association of California School Administrators and managed all association communications strategies.

"In the transition to new state and federal accountability laws, the CORE districts are uniquely positioned to support evolving accountability efforts and share lessons learned with California's and the nation's education policymakers. CORE districts have a proven track record of working collaboratively and building educational capacity," said White.

For more than six years, the CORE districts have worked within and across districts to innovate, implement and scale strategies and tools that help students succeed. The collaboration is supported by a shared data system, called [the School Quality Improvement System](#), that helps the districts gauge progress, determine where improvement is needed and ensure student outcomes improve. Usable information is being provided back to schools and classrooms to help improve teaching and learning.

"As we grow and mature as a collaborative, it's important that we do a better job of communicating our work – both where we've been successful and where we've struggled," said Michael Hanson, President of the CORE Board and Superintendent of Fresno Unified School District. "Julie is well-suited to help us better communicate to educators throughout the state as well as policymakers and the general public."

CORE districts' data system is aligned with new state and federal accountability laws and the educational priorities set by the governor and Legislature. Much of the local data generated through CORE' system is not collected by the state's current data system. It includes growth in student performance over time, high school readiness of 8th graders, English learner reclassification, measures of students' social and emotional skills, as well as school's overall culture-climate. For more information, please contact julie@coredistricts.org.

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